LEO BURNETT U.S.A.
Ad No. 3756—Leading the Horse—BP—Reg. No. 21393—Page—4/c Bleed—8⅝ x 11⅛ inches—National Magazines, 1976 (A)
Printed in U.S.A.

2061192517
Source: https://www.industrydocuments.ucsf.edu/docs/hqwn0003
2061192517